Bus Galleries Call for Artists!

In recognition of the SmartCommute Challenge and Earth Day, Triangle Transit and the GoTriangle family of transit service providers (CAT, Cary Transit, Chapel Hill Transit, DATA, Triangle Transit, and Wolfline) will be temporarily transforming four buses into art galleries on certain days throughout the SmartCommute Challenge! We are now seeking artists who want to design an installation or to exhibit current art work for the interior of the bus.

There will be four (4) different bus gallery locations and chances to exhibit your work. The four locations and dates are:

- The Triangle Transit "gallery" will be at the SmartCommute Challenge Kick off on April 1, 9:00a.m. 12:00p.m., at the Research Triangle Foundation's Headquarters on Davis Drive in the RTP.
- The Chapel Hill Transit "gallery" will be at Earth Action Day on April 9, 9:00 a.m. 6:00p.m.
- The Capital Area Transit (CAT) "gallery" will be at Planet Earth Celebration Saturday on April 16, 11:00 a.m. 5:00 p.m.
- The Durham Area Transit Authority (DATA) "gallery" will be at part of the Earth Day and Bull City Open Streets day, held at Central Park in downtown Durham on May 1, 12:00 p.m. 5:00 p.m.

In order to be eligible for selection, the artist's work must be removable, installed on the event day or the evening prior that day, and installed and removed in a way as not to damage the inside of the bus. A sustainability or "green" theme is encouraged. The theme of this year's SmartCommute Challenge is "Breathe Easy." GoTriangle will pay a lump sum of \$150 for the artist's services, including installation and removal of the art work, and full use of the art work during the time period specified. In addition, we plan to promote the artists selected and the events to news sources, and we will give credit to those artists whose work is selected on the SmartCommute Challenge website and all of GoTriangle social media outlets.

Interested artists should email Lauren Parker at lparker@gotriangle.org with a written design proposal by 5:00 pm on March 14, 2011. Here are the important details:

- 1. An individual artist or a group of artists may submit a proposal for one or several works of art appropriate for the bus gallery and for this event.
- 2. Proposals should include contact information, bus gallery location requests (in order of preference), website links to online work or portfolios, sketches of proposed exhibit (if new work), any photography of existing pieces, biography of artist, and story and timeline for the concept or work proposed.
- 3. TTA and Smart Commute Challenge welcome submissions by all artists over the age of 18 who reside within the Wake, Durham and Orange county area. As a matter of policy, TTA does not discriminate on the basis of ethnicity, religion, age, sex, sexual orientation, national origin, disability, veteran's status, or any other reason prohibited by law.

The selection of art works to be exhibited in the bus galleries will be made in the sole discretion of SmartCommute Challenge and GoTriangle representatives. Submissions will be judged on a number of factors, including appropriate use of theme, overall composition, ability to use space and efficient installation, and the overall originality of work. Notification to exhibiting artists will be made on or about March 16, 2011, and all selected artists will be required to sign a short contract with Triangle Transit in order to participate in this event.

This is a great opportunity to display your creativity and gain exposure for your work. Photographs of art displays will be on the GoTriangle Facebook page (facebook.com/gotriangle). It's a new and unique endeavor by these transit partners, and we are expecting great public interest and media attention.

Here is a link to a similar project executed on train cars in Chicago called "Art on Track": http://www.flickr.com/photos/chicagoceli/sets/72157607060530977/

The photo on the other side of this Call is an inside look at a Triangle Transit bus, which may be useful for reference:

