

CALL FOR ARTISTS

2013 Spring Daze Arts & Crafts Festival

The Spring Daze Festival Committee is seeking design proposals for the yearly Spring Daze Arts & Crafts Festival artwork. The selected artist will work in conjunction with the Festival Committee to develop a work of art expressing the Festival's artistic excellence. Festival staff will incorporate the artwork into various Spring Daze materials.

The finished piece will be the property of the artist; however, the Festival will retain rights to reproduce the piece for Festival purposes, during both the festival year and in the future. The selected artist will be awarded a prize of \$100.

Spring Daze History:

Nestled within Cary's beautiful Fred G. Bond Metro Park, the Spring Daze Arts & Crafts Festival has become a Cary springtime tradition. Celebrating its 20th year in 2013, this fine arts and crafts festival attracts crowds of nearly 16,000. With 180 artisans featured, this showcase allows visitors the opportunity to view and purchase works from the talented artists who created them. Additionally, Spring Daze features exhibitor demonstrations, live musical performances, Children's Village, Earth Day Celebration and a variety of favorite festival foods.

Proposals should include:

- A study sketch representing the artist's vision for the artwork.
- A brief written description of the concept.
- A brief biography of the artist.

Things to know:

- The finished artwork should celebrate the Spring Daze Festival and may focus on any aspect of the event, such as its location, season, experience, mood, patrons, or the arts and crafts displayed. Artists are encouraged to approach any of these criteria in an original, interpretive way.
- The artwork does not have to be produced in the same year as the application to the Spring Daze Committee. (An artist may submit a completed work he or she believes epitomizes the festival, but if the work is chosen, the Festival Committee maintains the right to ask for reasonable changes to the work to accommodate Festival needs.)
- The design concept must be original.
- The Festival Committee has the right to ask for reasonable changes to the artwork to accommodate the needs of the Festival.
- The artwork can be either 2D or 3D, in any medium. Bear in mind that it will be incorporated into a final poster produced by the Festival Committee or staff. The poster will feature the date, place, time and other Festival information. The final poster will be at least 11" by 17" and may be vertical or horizontal (depending on the winning entry). The Festival Committee may elect to use the winning entry in other Festival materials, including, but not limited to T-shirts, program guides, banners, etc.

Submission Schedule:

The yearly schedule for submissions will be as follows:

May	Call to Artists
July 31, 2012	Proposals due to the Festival Committee
August	Festival Committee chooses 2013 artist
Aug-Sept	Production and finalization of art
Sept	Artwork ready for use in printed materials for the festival

Entries must be received by July 31, 2012. Entries should be received at the Town of Cary Parks, Recreation, and Cultural Resources main administrative office at the Cary Town Hall (316 N. Academy Street in Cary).

For more information, please call Joy Ennis, Festival Coordinator at 919-462-3864.